Investor Awareness: Introduction of SEBI-Verified UPI Handles for Payments

In line with SEBI Circular No. SEBI/HO/DEPA-II/DEPA-II_SRG/P/CIR/2025/86 dated June 11, 2025, Unifi Capital is now enabled to accept payments through SEBI-verified and standardised UPI IDs.

To enhance payment security and transparency, each of our Investment Approaches has been assigned a unique, validated UPI ID and corresponding QR Code for fund transfers.

This is applicable for Investors having PMS Pool Accounts with Unifi.

Important Guidelines for Investors:

- Always ensure the UPI Handle contains the "@valid" suffix and displays a **white thumbs-up icon inside a green triangle** before completing any payment.
- Maximum transaction limit: ₹5 lakh per transaction and 24-hour cumulative limit: ₹10 lakh per investor
- Use only the designated UPI ID/QR Code for the specific Investment Approach you have selected.
- Funds transferred to an incorrect UPI ID or QR Code cannot be internally adjusted and will be refunded to your account.
- Ensure payments are made only from your registered bank account. Transfers from unregistered accounts will be processed only after the said account is registered with us after due validation or funds will be refunded back to your Bank Account.

Enhanced Security through "SEBI Check"

SEBI has introduced a new verification feature called **"**SEBI Check**"** enabling investors to confirm the authenticity of an intermediary or UPI ID before initiating any transaction. You can:

- Scan a QR code or manually enter a UPI ID to verify its validity.
- Confirm bank account number and IFSC details of intermediaries.

Please refer below for the List of HDFC UPI IDs &QR Codes and UPI Fund Transfer Details Form.

For any support related to payment methods, please contact your Unifi Relationship Manager.

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HDFC Bank as Custodian - UPI IDs &QR Codes

Investment Approach	Subcategory	Account No	IFSC	UPI ID	Account Name	QR Code
Unifi – BCAD	-	50200051719177	HDFC0000060	unifi.bcad.pms@validhdfc	UNIFI CAPITAL PVT LTD - BCAD	unifi.bcad.pms@validhdfc
Unifi – Blended Rangoli	-	50200051719164	HDFC0000060	unifi.blend.pms@validhdfc	UNIFI CAPITAL PVT LTD - BLENDED RANGOLI	unifi.blend.pms@validhdfc

Unifi – APJ	-	50200053298077	HDFC0000060	unifi.apj.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED -APJ	unifi.apj.pms@validhdfc
Unifi – High Yield Fund	-	50200064717921	HDFC0000060	unifi.hyf.pms@validhdfc	UNIFI CAPITAL PVT LTD - HIGH YIELD FUND	unifi.hyf.pms@validhdfc
Unifi – IMA	-	50200105662391	HDFC0000060	unifi.ima.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED IMA	unifi.ima.pms@validhdfc

Unifi – Others Equity - OTEQ	Unifi – MFND Equity	50200110778734	HDFC0000060	unifi.mfndeq.pms@validhdfc	UNIFI CAPITAL PVT LIMITED MFND - EQUITY	unifi.mfndeq.pms@validhdfc
Unifi –Others	Unifi - MFND	50200106939300	HDFC0000060	unifi.mfnd.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED MF - ND	unifi.mfnd.pms@validhdfc
Unifi – OT	Unifi – MF A/C	50200056010853	HDFC0000060	unifi.mf.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED-MF A/C	unifi.mf.pms@validhdfc

Unifi – HoldCo *(Only top-ups and additional subscriptions will be accepted; no new investments from new investors will be accepted)*	-	50200059538889	HDFC0000060	unifi.holdco.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED HOLDCO	unifi.holdco.pms@validhdfc
Unifi – Green Fund *(Only top-ups and additional subscriptions will be accepted; no new investments from new investors will be accepted)*	-	50200056011205	HDFC0000060	unifi.green.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED-GREEN FUND	unifi.green.pms@validhdfc
Unifi – DVD *(Only top-ups and additional subscriptions will be accepted; no new investments from new investors will be accepted)*	-	50200056011171	HDFC0000060	unifi.dvd.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED-DVD	unifi.dvd.pms@validhdfc

Unifi – Spin Off *(Only top-ups and additional subscriptions will be accepted; no new investments from new investors will be accepted)*	-	50200053298080	HDFC0000060	unifi.spinoff.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED- SPIN OFF	unifi.spinoff.pms@validhdfc
Unifi – ISF *(Only top-ups and additional subscriptions will be accepted; no new investments from new investors will be accepted)*	-	50200052760050	HDFC0000060	unifi.isf.pms@validhdfc	UNIFI CAPITAL PRIVATE LIMITED-ISF	unifi.isf.pms@validhdfc

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UPI Fund Transfer Details Form

S. No	Particulars	Details
1	**Name of the Client**	
2	**Client code** *(Applicable in case of additional subscription)*	
3	**Investment Approach for which funds are transferred**	
4	**Details of Bank account from which Funds were transferred:**	
	i. Name of the Bank and Branch ii. Account Number iii. IFSC Code iv. UPI Transaction ID v. Amount transferred	
5	**Provide Proof of Funds Transferred (UPI Payment screenshot)**	

Note:

i. Funds transferred to an incorrect UPI ID or QR Code cannot be internally adjusted and will be refunded to your account.
ii. Ensure payments are made only from your registered bank account. Transfers from unregistered accounts will be processed only after the said account is registered with us after due validation or funds will be refunded back to your Bank Account.
iii. For support related to payment methods, please contact your Unifi Relationship Manager.
iv. You can either fill this form, sign and share with us or send the above details from your registered email address

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Signature
Name of the Client/Authorized Signatory:
Date: